EUROPEAN STUDIES EXCHANGE PROGRAMME

Academic Guide for incoming exchange students European Studies 2024-2025





THE HAGUE

UNIVERSITY OF

APPLIED SCIENCES

EUROPEAN STUDIES EXCHANGE PROGRAMME

Department

Global Office, Faculty of Management & Organisation

Date

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Educational Vision

European Studies is committed to preparing global graduates; as such, the curriculum and philosophy of European Studies fits with the institutional plans of The Hague University of Applied Sciences. It is an interdisciplinary and international Bachelor of Arts degree programme taught in English that imparts 21st century skills to internatinal professionals. It combines the knowledge offered in a business and/or public management programme with communication, critical thinking and research skills and uses an international, intercultural and multi-lingual approach that prepares students to meet the needs of employers in the public and private sectors in the Netherlands and abroad. The programme's strength is that the knowledge and skills conferred upon our alumni do not prepare students for a single, specific job. Instead, European Studies offers students options for a variety of different career paths related to running, representing and advising European organisations in both the public and private sectors.

Our Mission and Vision

European Studies empowers young professionals to pro-actively resolve global challenges.

This mission mirrors The Hague University of Applied Sciences' official WIN goals, which stand for:

- World Citizenship
- Internationalisation
- Network Institution

It also matches the university motto of "Let's Change. You. Us. The World."

Taking Europe as its main playground, the programme stimulates world citizenship through comprehensive internationalisation. By means of a solid network of international partners in higher education and the workplace, the students' experience and the quality of the curriculum are enriched. As Europe is an interdependent actor in the wider global community, European Studies has opted for an inclusive approach in which Europe is both an object of study and is considered in its wider global position. The programme aims to foster greater connection in Europe from its home in The Hague, the international city of peace and justice.





Disclaimer

The information contained in this guide is, to the best of our knowledge, true and accurate at the time of publication and is solely for information purposes. Changes to its contents may take place at any time and without prior notice due to changing circumstances. The programme European Studies of THUAS accepts no liability for any loss or damage, regardless of how it has arisen, as a result of use or reliance on this guide or on the information in it or in respect of information accessed via any links from the Web pages.

Foreword

At the Faculty of Management and Organisation (M&O), we pride ourselves on our international atmosphere. Within our undergraduate programmes, which includes European Studies, we have many foreign students who come to spend their entire study period with us. Add to this the 250 students who come and complete either a one-year or one-semester exchange programme, and at any given time some 35 nationalities can be found within our corridors. These exchange students form an essential part of our institute, and we refer to them as 'quest students'.

To reflect this multinational reality, our academic programme offers many courses with an international perspective. Moreover, we have also taken particular care to provide language courses at various levels to ensure that students can take languages at their level and further enhance their skills. We believe this is vital in helping you become global citizens that can meet the challenges of modern society, thereby increasing both your employability and social awareness. These are important considerations in our institution and values that we are happy to share with you.

This guide aims to outline the study programme and facilities available for our guest students. The information provided is general and brief, since more detailed module outlines are available upon request. The module Introduction to Dutch Culture & Society is obligatory for all students from abroad because we think it is important that students learn something about their host country and this knowledge will enrich their experience here.

In these times of uncertainty, we have tried to provide you with as much clarity and perspective as possible. We hope that all our guest students who can travel to the Netherlands enjoy their stay, and that they will thrive from the challenges and opportunities we have to offer them. We will certainly do everything possible to make your stay with us as rewarding as possible and look forward to having you here.

Martijn Verheus Director Faculty Management and Organisation



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1. The Dutch Educational System & the European Studies Approach to Learning

Introduction

The vast majority of higher education institutions in the Netherlands are state-funded and fall into two categories. There are around 14 traditional 'research' universities, and over 100 Universities of Applied Sciences (*Hogescholen*).

These vocational universities adopt a practical approach and explicitly set out to train students for specific jobs or a range of jobs at an academic level. There are strong links between these universities and the professional field. A 5/6-month traineeship is a compulsory part of the regular academic programme. Most study programmes at universities of applied sciences are 4-year bachelor's degree programmes, whereas bachelor's degree programmes at the traditional universities usually take three years. In both cases, graduates are awarded a bachelor's degree.

The Hague University of Applied Sciences (THUAS) is a university with a vocational approach. As an applied programme, European Studies (ES) is explicitly designed with a clear focus on what is demanded and valued by the professional field and potential employers. The programme's career-oriented approach can be seen in courses and projects that make use of:

- Real-world professional contexts
- · Simulations of the professional field
- · The use of professional products
- The presence of the professional field in the shape of guest lecturers and project partners
- Field visits and excursions
- Diverse work placement opportunities

In line with the THUAS educational vision to deliver "connected global professionals," ES teaches its students how to present themselves and how to network as professionals.

Internal Organisation of ES

THUAS comprises seven faculties, each with between 1000-5000 students. The Dean of the Faculty is responsible for the Faculty of Management & Organisation, which includes the European Studies programme, while the Programme Manager is responsible for the European Studies degree programme. The Programme Manager and Team Leaders jointly manage the lecturer team. Together they form the programme management team. Further information about the organisational structure of The Hague University of Applied Sciences, including an Organogram, is available on the university's website: www.thuas.com.

With over 100 exchange partners worldwide, ES has compiled a team of dedicated and enthusiastic people to run its international affairs. We have a core organisational team and several so-called 'Area Coordinators' who help our guest students settle into life in The Netherlands. THUAS also has a central International Office who receive application forms from potential guest students and help with visas, residency, and accommodation matters. More information on International Office can be found on the website of THUAS.

Didactic Approach

Vision on Learning

The European Studies vision on learning is based on the following principles:

• A competency-based programme that provides our students with the knowledge, skills and attitudes required by the professional workspace.



- An interdisciplinary approach to learning to allow students to experience interdependent and interconnected relationships in today's world.
- Scaffolded and integrated learning based on horizontal and vertical alignment of a series of continuums, namely Intercultural Competence, Body of Knowledge, Professional Skills, Modern Foreign Languages, Project Management and Research Skills.

Didactic Approach

The interdisciplinary nature of the European Studies programme lends itself to varied didactic methodologies in order to accommodate student and staff diversity. Its delivery is based on the following five pillars:

- International professional situations
- · Activating and challenging teaching methods in an intercultural learning environment
- Talent development
- Self-management
- · Teachers as international professionals

The programme is constructed around several core competencies – knowledge and skills that students should possess by the end of the programme. The core competences of European Studies are listed below:

- 1. The student applies their knowledge of Europe to analyse complex challenges related to Europe and its changing role in the world.
- 2. The student applies their knowledge of the European Union's multi-level policy framework to advise organizations.
- 3. The student establishes professional relationships, and collaborates in an intercultural and interdisciplinary environment
- 4. The student researches and critically evaluates contemporary issues linking theory and practice to formulate concrete recommendations for organizations active in a European context
- 5. The student uses English to communicate in a professional context and at least one other European language foreign to one's own native language to communicate in a work-related context
- 6. The student demonstrates, in their Behaviour and attitude, awareness of their own strengths and weaknesses on the path toward becoming a European professional.

Learning Environment

Students experience first-hand the benefits of studying in an international environment. The intercultural classroom is utilised purposefully as a didactic tool in enhancing the learning environment for all those involved. To facilitate the intercultural classroom, student groups are of mixed composition comprising local, international and exchange students, whenever possible. However, interculturality is more than having students of different nationalities; it is also about acknowledging and learning from different cultural backgrounds. Students are encouraged to value diversity and to contribute to a safe and respectful learning environment, both in the formal and informal curriculum.

Our vision on learning, our didactic approach and our learning environment all contribute to delivering intercultural competent graduates who can operate independently, effectively and appropriately in today's world.



2. Meet the Team of European Studies

2.1 The Global Office

Name	Tasks and responsibilities
Sophia Tseng Exchange Coordinator (Inbound) Email: MO-GlobalOffice@hhs.nl	administrative matters of guest students (Learning Agreements, Certificates and Transcript of Records)
Tiaan Westenberg Exchange Coordinator (Inbound) Email: MO-GlobalOffice@hhs.nl	 international development and administration all general academic concerning guest students
Refiya Scheltinga Programme Coordinator Internationalisation Email: R.Scheltinga@hhs.nl	 Internationalisation policy of the programme Staff exchange
TBA Global Office Coordinator Email: MO-GlobalOffice@hhs.nl	 faculty-wide internationalisation processes and administration

Official Erasmus+ and non-EU documentation for exchange students, such as Learning Agreements Before and During Mobility, and certificates of arrival/stay/attendance can be sent to MO-GlobalOffice@hhs.nl for processing.

2.2 Area Coordinators

Our Area Coordinators are responsible for communication with partner institutions, contact with guest students, and some academic & social support. Their respective contact details are:

Area Coordinator	Email address	Country of your home university
Mr. J. Borghouts	J.G.F.Borghouts@hhs.nl	Austria, Germany, Denmark, Finland, Iceland, Norway, and Sweden
Ms. A. Diaz Santana	A.Diaz@hhs.nl	Spain
Ms. E. van Driesum	E.L.M.vanDriesum@hhs.nl	Italy
Ms. I. Düsterhöft	i.k.dusterhoft@hhs.nl	USA (incl. USAC) & Canada (English speaking universities), Australia, China, Hong Kong, Japan, Korea, and Taiwan
Ms. J. Eisigner- Jansen	J.P.Eisinger@hhs.nl	Portugal, Cyprus, Malta, Greece, and Turkey
Ms. A. Grebner	A.Grebner@hhs.nl	Russia, Georgia, Bosnia & Herzegovina, and Albania
Mr. B. Groenemans	B.J.Groenemans@hhs.nl	France (University Cleremont Auverge, Sciences Po Rennes, Universite d'Avignon, Lyon Catholic University) & Belgium
Ms. I. van Rijn - Theron		France (Sciences Po Lille, Université Catholique de Lille, Université de Lorraine & Université de Franche Comté) & Canada (French speaking universities)
Ms R. Scheltinga	r.scheltinga@hhs.nl	UK & Ireland
Ms. N. Schwan	N.H.H.M.Schwan@hhs.nl	Estonia, Latvia, Lithuania, Czech Republic, Hungary, Poland, Slovakia, Bulgaria, Romania, Argentina, Chile, Ecuador, Mexico, and Brazil

3. Facilities

3.1 Desks and Questions

There are several departments you can contact for a variation of topics and issues.

M&O Global Office, OV2.49 MO-GlobalOffice@hhs.nl

Specifically for exchange students, we can answer any question related to your *academic* programme, timetables, courses, etc.

THUAS International Office, OV1.10 exchange@hhs.nl

For any questions on your general application at THUAS, housing service through THUAS, residence permits and visas, health insurance, registration at the municipality

THUAS Front Office FZ IT, OV1.69 Frontoffice@hhs.nl

For IT related questions and issues (such as your Campus card of Wi-Fi login details), borrowing audio/visual equipment

M&O Exam Office, OV2.59 MO-examoffice@hhs.nl

For questions and troubleshooting related to your written exams; schedule, clashes

3.2 Library and Study Plaza



The library has a diverse collection of books, nearly 900 magazines, Dutch and foreign newspapers, and a large collection of graduation essays. There is a digital library which includes (international) databases, e-journals, standards database, E-books, THUAS theses and publications in digital form etc.

The library provides excellent electronic sources of information to students and staff. It is open to students registered at THUAS and to members of staff.

The library is located on the first floor (entrance/exit, self-service unit for borrowing and returning items, Study

Plaza) and ground floor (books, periodicals). Most library services are free of charge.

3.3 Student Counselling & Supervision

We have a counselling system in place to help students facing problems that may affect their study results. The student counsellor advises students on all kinds of matters ranging from study grants and housing to other study programmes inside and outside THUAS. They can also help students with any appeals against decisions judged to be unfair or incorrect. The central student counsellor may also be approached when students have more personal problems affecting their studies and to apply for exam facilities in case students need extra exam time etc.

THUAS also has a student psychologist. Students are confronted with a diverse range of problems: from losing the motivation to continue their studies or suffering from fear of failure to very serious situations such as psychiatric disorders. The psychologist can then provide short term care. The student counsellor will refer you to the student psychologist if deemed necessary.

Our Exchange students are also encouraged to speak to their Area Coordinator and/or the Mobility Coordinator to alleviate their problems. Any conversations with the faculty staff, counsellors and/or psychologists are strictly confidential. Students may be referred to expert agencies outside the university.

3.4 Campus Card

In order to use THUAS printers and lockers, you will need a Campus card. This card can also act as a payment card since it is not possible to pay with cash inside the university building. During the orientation week, we will show you where to collect a Campus card. You can top up your Campus card by using Paypal or a Dutch debit card. Alternatively, you can also pay by European debit cards on university grounds.

3.5 Food and drinks

Food and drinks can be purchased from the Foodcourt, the West 75 cafe and vending machines. In all cases, payment is by debit card or Campus card. The central food court has the largest selection of items, also serving vegetarian and halal products. Should you want to bring your own lunch, the university has microwaves that can be used for heating up your food. For other food options, there are several supermarkets and eateries within a 10 minute walk from the main building.

3.6 Medical Care

Physicians or GPs

In case of illness, you should contact a general practitioner (huisarts) first. They are your main link to any specialist or hospital. Most GP's speak English, but it is important to check if they participate in your health care system. The Hague International Centre can assist you in finding a general practitioner in The Hague. The website contains a wealth of useful information on health, and their staff speak various foreign languages. We recommend you find a GP as soon as you have arrived.

Medical emergencies

- For life threatening situations call: 112 (ambulance, fire department or police department) or visit the emergency room at the nearest hospital.
- If you are not feeling well and your symptoms are not life threatening, you can contact your general practitioner and make an appointment.
- For emergencies after 17.00 hrs and during weekends, you can contact the *huisartsenpost* (<u>hadoks</u>) via telephone number +31 (0) 70 34 69 669.

Payment

Make sure to bring proof of your health insurance to the appointment, otherwise you'll have to pay for the consult directly after you've visited the doctor.

A regular consult costs around € 30 - € 50. Blood tests, psychological support e.g. cost a lot more. Do not forget to ask for a receipt, as after your visit you can declare these costs at your insurance company.

Pharmacies

In the Netherlands, you will need a prescription for most medication. With a prescription you can go to a pharmacy (apotheek) to collect your medication. You pay for it when it's ready, and if you have medical insurance, you can usually claim the expenses from the insurer. Certain medicines are available over the counter, either in a pharmacy or at a chemist (drogist). Pharmacies and chemists usually have the same opening hours as shops. There is always a pharmacy open, even on weekends.

Dentists

Dental treatment is **not included** in a standard medical insurance. If you need a dentist (tandarts) you should make an appointment first. After treatment the bill is usually sent to your address in the Netherlands. The cost of the consultation varies by type. Once again be sure to ask for a receipt if you pay in cash in order to receive compensation from your insurance.

Bring along your passport or identity card, insurance papers, your address in The Hague, and enough cash to pay for the treatment.

4. Student Activities

Besides the academic and support staff, ES also has student organisations that help in the faculty's organisation and activities. Their purpose is to organise extra-curricular activities and to help promote the international atmosphere within the campus. These student bodies also participate in 'academic conversation' with the management to ensure that student voices are heard. The bodies include:



4.1 ESCAPE

ESCAPE is the only study association at ES. Its most important aim is to stimulate friendship and understanding between its members, but also aims to establish good relationships with other student bodies within THUAS. ESCAPE tries to reach these aims by arranging social, academic, and cultural events.

Every semester, a number of exchange students will be recruited to join this organisation as it is also in charge of facilitating a better integration of exchange students in the Netherlands, bringing home and exchange students closer and mostly, making the exchange experience an enjoyable one!

4.2 ES Student Council

The student council consists of an executive committee that regularly meets with student representatives on the one hand, and with the Management Team on the other. Some of the board members also have a seat in the faculty committee. The council is there to listen to students' complaints about matters relating to ES and contribute to improving the situation for students. One or two members of the student council take part in the Educational Committee.

4.3 Campus Life & Sports at THUAS

THUAS organises numerous sporting activities, such as volleyball, football/soccer, basketball, badminton, yoga, Pilates, Zumba, boxing, capoeira, body shape etc. and students pay a small contribution to participate. The THUAS gym is accessible to students with a sport and fitness card, which can be purchased for a reduced amount for a semester or an entire academic year. For further information, please consult their webpage.

The main campus is also home to various sports clubs (rowing, korfball, lacrosse, rugby, tennis, football, volleyball, hockey, basketball, athletics etc.) and organises events and parties for international students from time to time. More information is available via email at campus@hhs.nl.

5. Information on the Academic Programme

The regular European Studies programme awards a bachelor's degree. The programme is offered in two formats – a 4-year programme and a more intensive 3-year programme. European Studies is taught entirely in English. This chapter will deal with information and <u>rules and regulations</u> of the exchange programme.

5.1 Attendance

In some modules, the final result is partly dependent on a student's active contribution during classes. In such cases of compulsory attendance (at least ten out of twelve or a comparable number of classes to allow for unforeseen illness or absence), this is clearly stated on the BrightSpace pages of the courses in question. If a student fails to attend the minimum number of times, they will not be awarded any credits for the module.

Students are expected to be on time for classes and if a student comes to class late, the lecturer concerned may refuse their entry.

5.2 Source Referencing & Handing in Papers

During your studies at THUAS, you are expected to use the American Psychological Association (APA). These rules, known as APA style, are laid down in a <u>student manual</u>, which is published on the student portal. All essays and assignments should have in-text references and a separate reference list. An essay and/or assignment without correct referencing will not be marked and referred to the <u>ESCOM Exam Board</u>.

Most teachers will require you to submit your paper through OURIGINAL. You can find this programme inside the BrightSpace course linked to the module. Hard copies may be requested by the lecturers in question.

5.3 How Students contact Lecturers

If students wish to contact staff outside class hours or want to hand in an essay or paper, there are the following rules:

- Handing in essays is usually through OURIGINAL, via email/ "BrightSpace" or in hard copy to the lecturer.
- Staff have specific office hours reserved to consult with students. During term, students can go and see staff then or contact staff via MS Teams. In weeks in which there is no teaching, they can make appointments directly with the lecturer they wish to speak to, via e-mail or MS Teams.
- Members of staff can be asked short questions through e-mail and MS Teams. Students can generally expect to get an answer to e-mail questions within three working days.

5.4 How Staff contact Students

If a member of staff wishes to contact a student, the following methods are used:

- Through e-mail. All students have their own THUAS e-mail address. The Digital Learning environment Brightspace is also commonly used, as is MS Teams.
- Through study announcements published on the university portal (http://intranet.hhs.nl/).
- If necessary, for confidentiality reasons, THUAS will try to contact a student through other methods, for instance, by phone or by post. For that reason, it is necessary that THUAS has up-to-date information about a student's address and phone number. Should any changes occur in the academic year, please tell the International Office (internationaloffice@hhs.nl)

5.5 Timetables

Exchange students will have access to the exchange programme timetable at the beginning of each semester. More information about the timetable will be provided during the introduction week. Class Hours are from Monday to Friday, from 08.45 to 18.00 in blocks of 45 minutes.

5.6 Year Calendar 2024-2025

The academic year is divided into two semesters. Each semester is divided into 2 terms of 9-10 weeks. There are 6-7 weeks of lectures, and students will mostly take their examinations at the end of each term. Resits from the previous term take place after the consecutive term, with a few exceptions. Exchange students are required to be in The Hague one week before classes start.

The provisional list of important dates for the academic year 24-25 is as follows:

The first semester runs from 26 August 2024 until 20 December 2024

26 Aug – 30 Aug Start Mandatory Introduction week Semester 1

02 Sept Start of Semester 1 classes 23 Oct – 27 Oct Mid Term Exams Semester 1

28 Oct – 03 Nov Autumn Break
16 Dec – 21 Dec Exams Semester 1
23 Dec – 5 Jan 2025 Christmas Break

Resits Exams Semester 1 are held in April 2025 (in the evenings)

The second semester runs from 3 February 2025 until 4 July 2025

3 Feb - 7 Feb	Start Mandatory	y Introduction week Semester 2

10 Feb Start of Semester 2 classes

24 Feb – 2 Mar Spring Break

18 Apr - 21 Apr Easter Weekend (national holiday)
27 Apr King's Day (national holiday)

5 May Liberation Day

29 May – 30 May Ascension Day (national holiday)

9 June Whit Monday/Pentecost (national holiday)

2 June – 6 June Regular exams Semester 2 30 Jun – 4 Jul Resit Exams Semester 2

21 July Summer Break

5.7 Changes to the Academic Calendar

Please note when planning holidays, students must stick to the official holiday periods. **ES occasionally needs to change dates and schedule exams or lectures on dates originally planned as free days**. Students can be assured that no changes will be made to the official holiday periods.

5.8 Exam Dates

At the start of the academic year the academic calendar is published so that students can plan ahead. They can count on exams taking place in the exam periods in which they have been scheduled, but exams may be moved to other days and times. A final exam timetable is only available shortly before the exam period due to the multiplicity of exams. When this happens, it is to accommodate specific groups of students for whom the original schedule poses serious problems. Students will be informed of any changes through Osiris during the semester.

^{*}This calendar is subject to change. No rights may be derived from this information.

5.9 Exam Information

Both regular and resit exams must be taken in person. Exams (both regular and resit) will <u>not</u> be sent abroad for students to complete at their home institution. **During your exchange, the exams from the host university (THUAS) always have first priority**.

Some provision has been made for digital examinations administered remotely (online). In such a case, students must have access to a computer, a mobile telephone, any specified software required to sit the examination, and an internet connection. Further information can be found in the Test Regulations 2024-2025.

Identification

You are required to take a valid identification with you to the exam sessions. You will be asked to show your ID before entering the exam room (either digitally or physically). If you are an exchange student from outside the EU, Norway, Switzerland, Liechtenstein, or Iceland, please have your **Dutch residence permit** ready **before** the exam starts. Without your ID, you are not allowed to sit any exams!

Attendance at On-Campus Examination

If examinations take place on-campus, you must be in the exam room at least 15 minutes before the start of the exam in order for your identity to be verified. You will also need to sign an attendance list at the start and the end of the exam.

Online proctoring

Online proctoring is an essential part of online exams, and you will be informed beforehand how you must set up your computer in order to take exams online if this is applicable to you. For further information on online exams, please consult Examination Rules for Online Exams.

5.10 Assessment Information

Assessment may take the form of assignments, presentations, essays and/or exams, and some courses will include a combination of different sorts of assessment. At ES, it is also customary to use multiple choice exams.

Students may only register and take one resit of a specific course per year. The maximum number of times a student can sit a particular exam is twice per academic year. If students register for exams/resits but do not show up to take them, this is officially counted as one of the two chances per academic year.

Grades are from 1 to 10, a grade of 5.5 or higher is a pass. Depending on the student's academic system, grades will be transferred to either numerical or letter grades. Another useful resource is Nuffic on the Dutch education system. Further information can be obtained from the home institutions of students.

Extra facilities

Students who need special facilities for exams and have such at their home university, are required to inform their Area Coordinator. The student should then contact a student counsellor to set up a meeting where possible exam facilities will be discussed. **We advise students to book an appointment with the counsellor in their first week after arrival as the waiting list can take up to 4 weeks.**

5.11 Number of Modules & Credit Points

Nearly all our modules carry a study load of approximately 84 hours or more. This includes preparation for classes, attending classes, self-study, sitting the exam or writing a paper.

The subjects listed below have various ECTS (European Credit Transfer System) weights. 1 ECTS equals 28 hours of work. We consider a full semester programme to be from 27 to 30 ECTS points. The minimum number of credits for an exchange is 20 ECTS, and the maximum number is 40 ECTS per semester.

Most courses have around 10-12 contact hours and while group work may also be an unusual practice for some students, many agree that this provides an excellent opportunity to work with other students.

Class size may vary quite a bit from smaller seminar-sized groups to large lecture audiences. Most modules run for 6/7 weeks with 1 or 2 classes per week. Some modules run for the whole semester, so if you start a module in term 1 or 3 you are expected to complete it in term 2 or 4, and some resit exams may take place at the end of semester 2. Missing classes can become hazardous to your grades, since for most modules, missing a week is equal to 1/6 of a module.

5.12 Course Material

European Studies publishes module books and readers for most subjects via the 'Brightspace' electronic learning environment. Details on required textbooks and materials will be made available to students upon arrival.

Many modules have a required textbook and these can be expensive. Note that there are a minimal number of copies in the library (there is always a copy to be consulted and which cannot be lent out). It is sometimes possible to buy a second-hand copy of the textbook, but ultimately you may have to buy the textbook new in which case you should order the book as soon as you know your subject choice, particularly for subjects offered in the first half of the semester. We advise students not to buy books before confirming their course choice during the Introduction Week.

5.13 Pre-registering for Courses

Students will make a **preliminary registration (pre-registration)** online through the *Osiris Student* platform. Upon applying at THUAS, students will receive a link inviting them to pre-register for courses. During the introduction period, they will need to **confirm their pre-registration** after publication of the timetable, at which point their course choice becomes final. It is important to note that courses have limited spots available and students should be prepared to register for alternative courses. It is essential that students register preliminarily via Osiris to reserve a spot in a course. Should you fail to confirm your pre-registrations upon arrival, you will lose your reserved place in the course.

It is possible that you may be unable to follow one or more of your chosen subjects for reasons such as timetable-clashes, limited class sizes, a subject not being offered due to insufficient demand, etc.

6. The Academic Programme

On the next pages you will find a list of the courses within the exchange programme on bachelor level for the academic year 2024-2025. English is the medium of instruction and courses usually take place on campus. The courses are all optional except for **Introduction to Dutch Culture and Society**.*

6.1 The Academic Programme - Courses

*European Studies reserves the right to change or cancel the courses on offer. European Studies also cannot guarantee that where a course is oversubscribed, students will be offered a place in it. Final course choices will be confirmed during the Introduction Week.

Field	Course Name	Assessment Type	Level/ Year	ECTS
	Mandatory Course for ES	Exchange Student	S	
All	IDCS: Introduction to Dutch Culture & Society	Assignments (100%)	All	2
	Semeste	r 1		
Business	Business Challenges	Group Assignment (100%)	1	5
Business	Sustainable Entrepreneurial Thinking	Portfolio and Video (60%) Group Pitch and Report (40%)	2	5
Business	Sustainable Business	Assignment (100%)	2	5
Business	Marketing Planning and Strategic Management	Written Exam (80%) Assignment (20%)	3	5
Business	The Europe Desk	Advice Report (30%) Presentation (50%) Reflection (20%)	3	5
Culture	Gender and Sexuality in Europe	Assignment (100%)	2	5
Culture	European Culture: From 1000BCE to Tiktok	Oral Exam (40%) Written Exam (60%)	2	5
Culture	Exchange Perspectives for Local Impact in Collaboration	Portfolio (50%) Essay (50%)	NA	5
Language	Professional Communication in English	Writing & Research Skills (60%)	1	5

		Oral Skills (40%)		
Language	English for Guest Students	Portfolio (50%) Oral Exam (50%)	NA	2
Language	Survival Dutch	Oral Exam (30%) Written Exam (70%)	NA	2
Politics	Political Challenges	Written Exam (100%)	1	5
Politics	Sustainable Policy	Portfolio (100%)	2	5
Politics	War, Instability and Poverty: Facing the Outside World	Portfolio (100%)	2	5
Politics	Diversity in Europe	Policy Evaluation (100%)	3	5
Politics	Political Communication in the 21 st Century	Assignment (34%) Assignment (23%) Presentation (10% Assignment (10%) Written Exam (34%)	3	15
Politics	Contemporary European Politics	Assignment (100%)	3	5
Law	The Legal Dimension of Europe	Written Exam (100%)	3	5
Law	International Law	Assignment (10%) Written Exam (23%) Presentation (10%) Written Exam (23%) Written Exam (24%) Presentation (10%)	3	15
Research	Applied Research Skills	Written Research Report (100%)	2	5
	Semeste	r 2		
Business	Managing Organisations in the EU	Written Exam (40%) Assignment (60%)	1	5
Business	Marketing & Communication for Organisations in Europe	Professional Product (100%)	2	5

Business	Corporate Governance & Value-Based Leadership	Assignment (100%)	2	5
Business	Sustainable Entrepreneurial Thinking	Portfolio and Video (60%) Group Pitch and Report (40%)	2	5
Business	The Europe Desk	Advice Report (30%) Presentation (50%) Reflection (20%)	3	5
Culture	Intercultural Communication in English	Advice (50%) Negotiation (50%)	1	5
Culture	Gender & Sexuality in Europe	Assignment (100%)	2	5
Culture	European Culture: From 1000BCE to Tiktok	Oral Exam (40%) Written Exam (60%)	2	5
Culture	Exchange Perspectives for Local Impact in Collaboration (EXPLICO)	Portfolio (50%) Essay (50%)	NA	5
Culture	Pan-American Studies	Written Exam (60%) Presentation (40%)	2	5
Culture	Dealing with the Brits	Presentation (0%) Advisory Report (34%) Presentation (0%) Export Plan (33%) Conference (33%)	3	15
Culture	Spanish Language and Culture B2	ТВА	NA	15
Language	English for Guest Students	Portfolio (50%) Oral Exam (50%)	NA	2
Language	Survival Dutch	Oral Exam (30%) Written Exam (70%)	NA	2
Politics	International Cooperation in Europe & Beyond	Paper (100%)	1	5

Politics	Peace & Security in Europe	Assignment (100%)	2	5
Politics	European Identities & Ideologies	Essay (100%) Information folder (0%)	2	5
Politics	(War, Instability and Poverty) WIP – Facing the Outside World	Portfolio (100%)	2	5
Politics	Human Rights in Europe	Portfolio (100%)	2	5
Politics	Personal Leadership & Core Principles of EU	Presentation (50%) Portfolio (50%)	2	5
Politics	Caught in the Middle: EU – EAP - Russia	Assignment (60%) Magazine (40%) COIL (0%)	3	15
Politics	Europe's Challenging Neighbourhood	Assignment (60%) Risk Assessment (40%)	3	15
Politics	EU Public Affairs & Decision Making	Written Exam (33%) Portfolio (34%) Portfolio (34%)	3	15
Politics	Diplomacy & Foreign Policy in the EU	Policy Paper (10%) Press Releases (23%) Blog (10%) Discussion (23%) Legal Analysis (10%) Oral Briefing (24%)	3	15
Politics	Diversity in Europe	Policy Evaluation (100%)	3	5

6.2 Compulsory Module

Introduction	to Dutch Culture & Society (IDCS)
Course Code	ES-ISDUTSOC-23
Year	N/A
Semester	1&2
Credits	2 ECTS
Module Manager	Johanna Eisinger – Jansen, <u>J.P.Eisinger@hhs.nl</u>
Entry Requirements	This course is compulsory for all European Studies exchange students. Yearlong students must take this course in semester 1.
Method	Guest lectures and field trips.
Assessment	In order to receive the credits for this study unit, students must pass the module on Introduction to Dutch Culture & Society (grading style: Pass/Fail).
Course Material	Module book available online
Course Outline	This module is designed to help students to get to know the Netherlands, its people, its culture and its history. After a kick-off session, students follow 2 lectures (each of 90 minutes) about themes related to Dutch culture & society and complete a portfolio with assignments on these themes. The lectures will be online or hybrid (sessions will be recorded). The assignments are a combination of written assignments, film viewing and an art project. This module will help students to become aware of the similarities and differences with their own culture, and to become more open to learn rather than judge.
Learning Outcomes	After having followed the course, students will have a basic knowledge of Dutch culture and contemporary society.

6.3 Business

Business Challenges		
Course Code	ES-1BUSCH-23	
Year	1	
Semester	1	
Credits	5 ECTS	
Module Manager	B. Kuijpers, <u>b.a.m.m.kuijpers@hhs.nl</u>	
Entry Requirements	none	
Method	Lectures, seminars and Excel labs	
Assessment	Scientific poster (group assignment) and Excel assignment (individual pass/fail)	

Course Material	Van Riel, K. (2020). Sustainable Business Management. Ghent, Belgium: Owl Press.		
Course Outline	Students work in teams of 4-5 students and are given the task to give advice to the European Commission to come up with ideas for the European Year of SDGs in 2027. This advice has to be in the form of a scientific poster, which should provide input that the Commission can use for training for businesses and create more awareness among customers on the relevance of the SDGs.		
Module Learning Outcomes	 The student is able to provide an adequate consideration of context and purpose of the scientific poster. The student is able to formulate a clearly stated research question in line with the problem statement. The student is able to present data adequately with evidence that supports an analysis of the problem. The student is able to provide plausible recommendations that answer the research question and follow on from the results and the analysis. The student is able to use terminology in the field of sustainable business management and SDGs. The student is able to use credible and relevant sources in a consistent manner. The student is able use visuals that sufficiently support the analysis of the research question. 		

Managing Organisations in the EU	
Course Code	ES-1MOEU-E4-23
Year	1
Semester	2
Credits	5 ECTS
Module Manager	T.K. Moenne (t.k.moenne@hhs.nl) B.A.M.M. Kuijpers (b.a.m.m.kuijpers@hhs.nl)
Entry Requirements	None
Method	Students will be offered insight into the knowledge part via lectures and reading materials (book and online) offered by experts and guest lectures from the professional field. Students are given contemporary assignments and relevant cases as self-study to prepare for in class discussion in the seminars.
Assessment	Multiple Choice exam of 40 questions
Course Material	Van Riel, K. (2020). Sustainable Business Management. Gent: Owl Press ISBN: 9789463932578
Course Outline	This course will explore the management of European organisations, businesses and institutions. It will give students insight into the types of organisations that employ European Professionals, in terms of how they set, pursue and evaluate their goals in an ethical and sustainable manner.
Module Learning Outcomes	1. The student can support organisations, businesses and institutions active in Europe in facing challenges related to Europe by analysing issues, evaluating

processes, offering advice and solving problems with attention to European business, politics and culture.

- 2. The student can connect the disciplines of European business, politics and culture to solve problems with multi-stakeholder collaboration.
- 3. The student can assist and advise organisations, institutions and businesses on navigating and interacting with the multi-level policy, regulatory and financial frameworks in Europe and managing their impact on organisational operations and goals. Level of development:

AuCom level 1

Sustainable	Business
Course Code	ES-2SUSBUS-23
Year	2
Semester	1
Credits	5 ECTS
Module Manager	B. Kuijpers, <u>b.a.m.m.kuijpers@hhs.nl</u>
Entry Requirements	None
Method	Workshops, peer-teaching and peer-feedback, in-class research and writing workshops, self-study and research. Weekly sessions of 145 minutes of which 90 will be dedicated to in-class activities and 45 minutes will be self-study
Assessment	Professional Assignment
Course Material	All reading will be freely accessible online. There is no need to purchase a book for this course.
Course Outline	The main aim of the course is for students to experience what it means to communicate effectively about an organisation's performance. To meet this goal, the course is structured in three phases. In phase 1, students will learn how to analyse a business case as a consultant, highlighting the sustainability practices of the case in question. In phase 2, they will learn take on the role of an investigative journalist who blogs about European business performance in light of the Green Deal. They will be tasked with writing a critical blog about the company they analysed in phase 1. In the final phase, students will learn about the role of a public relations professional and how to damage control when a business' reputation is under scrutiny. They will write a response to the critical blog from phase 2.
Learning Outcomes	 Support organisations, businesses and institutions active in Europe in facing challenges related to Europe by analysing issues, evaluating processes, offering advice and solving problems with attention to European business, politics and culture. Connect the disciplines of European business, politics, culture to solve problems with multi-stakeholder collaboration. Assist and advise organisations, businesses and institutions on navigating and interacting with the multi-level policy, regulatory and financial (or economic) frameworks in Europe, and managing their impact on organisational operations and goals.

- 4. Communicate in English at minimum C1 level in order to study and/or work in an international context, communicate effectively and appropriately to a (non-) specialist audience and to facilitate professional international collaboration.
- 5. Develop professional products in different formats, for different audiences, in order to effectively and appropriately communicate with partners/stakeholders using the English language at C1 level proficiency.

The Europe Desk	
Course Code	ES-3EUDESK-24
Year	3
Semester	1 & 2
Credits	5 ECTS
Module Manager	Ernst van Weperen, <u>e.j.vanweperen@hhs.nl</u>
Entry Requirements	None
Method	Process based with a strong foundation in both research skills, professional iterative communication with clients. Weekly feedback based on progress Direct validation with assignment provider Learning styles are auditory (weekly instructions), visual (graphs, presentations, reports), verbal (writing and presenting), and social (group work)
Assessment	Exam: You will present you overall findings at the end of the semester. The presentation and blueprint report consist of 3 main chapters/ group products - Product 1: A structured presentation and report of the organisation and various challenges in faces, and in particular the challenge the research will focus on in product 3. To be handed in in Brightspace and via e-mail of your module instructor at the end of term 1. (30%) - Product 2; a structured scan of the external environment the organisation operates in. To be handed in as part of the overall report via Brightspace at the end of term 2 (30%) - Product 3: a solution to the challenge the organisation wants an answer to. Examples include but are not limited to effective trade fair representation and a script for an event the organisation wants to host. (40%) The total assessment has a minimum average grade of 5,5, and a minimum grade of a 4.5 for each of the element
Course Material	Dependant on Assignment Provider
Course Outline	Students take on the day to day role of professional account managers for their account/client. The account can take the shape of a Dutch Small or Medium Sized Enterprise (SMEs) that is planning to invest, expand, or strengthen their position in a neighbouring European market, and needs to understand its characteristics of key trends and actors, including the impact of EU and national regulatory frameworks. But the account can also be a governmental

organisation such as a municipality that is seeking to understand the implications of specific EU legislation, and how to best translate the legislation to their unique environment, or an NGO for that matter that is seeking to gain access to funding. These organisations or assignment providers are real-life organisations that as such act as real-life assignment providers.

Success in this elective is defined by the students' ability, both individually and as a group, to meet the requirements set out in their assignment by that assignment provider, and where possible go beyond those expectations. Student activities include, but are not limited to; research design, market analysis, networking, and overall professional communication that includes finding out what the true needs and demands of assignment providers are by asking the right questions, and following up on those questions to optimally facilitate their external SME assignment provider(s).

Learning Outcomes

- The student is able to reflect on their own values, attitudes and abilities in relation to key competencies of a professional account manager.
- The student shows a high level of accountability, responsibility & communicative professionalism, and is result driven
- The student can build and apply a theoretical framework to translate unique EU and National political, cultural, institutional and economic dimensions of their designated market to the real-life practical needs and want of their assignment provider.

Corporate C	Sovernance & Value-based Leadership
Course Code	ES-KCORPVAL-23
Year	2
Semester	2
Credits	5 ECTS
Module Manager	A. Szabo, <u>a.szabo@hhs.nl</u>
Entry Requirements	none
Method	Weekly 90-minute lectures
Assessment	The student needs to hand-in an individual portfolio at the end of the module. The portfolio consists of two parts:
	 Analysis of a European corporate governance case Weekly reflections on their value-based leadership development skills
Course Material	All materials will be provided online and during the class.
Course Outline	Organizational governance, the set of policies, processes and customs by which an institution is directed, is a topic of increasing importance in management. How a company is governed influences rights and relationships among organizational stakeholders, and ultimately how an organization is managed. This course teaches the fundamentals of organizational governance from a variety of angles – the board of directors, senior management, investors, the media, regulator and other stakeholders – and focuses on assessing the effectiveness and execution of governance roles

and responsibilities. The course also puts a lot of emphasis on exploring the value-based leadership style of the students and its influence on the overall decision-making process.

Module Learning Outcomes

After successful completion of the course the student is able to:

Describe relevant European and international governance theories that are applicable to the chosen governance theme.

Analyze contemporary organizational governance challenges for a European company.

Apply the relevant governance theories to case studies.

Formulate organizational governance advice to a European company.

Develop awareness on their own leadership style and reflect on it in various professional situations.

Understand the foundational building blocks of value-based leadership.

Sustainable	Entrepreneurial Thinking
Course Code	ES-KSUSTHINK-23
Year	2
Semester	1 & 2
Credits	5 ECTS
Module Manager	Ernst van Weperen, <u>e.j.vanweperen@hhs.nl</u>
Entry Requirement	s None
Method	Interactive coaching seminars (90 minutes a week), guest lecture, possible visit to sustainable enterprise
Assessment	Individual: 1. Video presentation (40%) 2. Portfolio (20%) Group:
	1. Group pitch (20%) 2. Business model report (20%)
Course Material	Digital
Course Outline	Sustainability is an adjective; you have to first determine what you are trying to sustain; you? the planet? a company? The Sustainable Development Goals (SDGs) are a shared blueprint for peace and prosperity for people and the planet, now and into the future. But tackling the SDGs starts with you and the choices you make. Do you want to understand how we can use our own skills to have a positive impact on our world and the challenges we face as a global society? Do you have what it takes to be an entrepreneur and contribute? Are you a critical thinker, a creative mind or a planner? How do your passions and skills as an entrepreneur align with the SDGs? If so, then this module is perfect for you.
Module Learning	The student can compare various models that explain sustainable
Outcomes	challenges that global society faces.

- The student is able to reflect on their own values, attitudes and abilities and appreciate with diverging values, attitudes and abilities in relation to one or more SDGs.
- The student is able to take on critically their role as an active global citizen in the challenge of tackling global and local (glocal) problems.

 4. The student can design a generic business solution to address systemic
- problems related to one or more of the SDGs.

Marketing &	Communications for Organisatons in EU
Course Code	ES-2MARKCOM-23
Year	2
Semester	2
Credits	5 ECTS
Module Manager	Tasnim Moenne, t.k.moenne@hhs.nl
Entry Requirements	s None
Method	Weekly 3-hour seminars + video lectures
Assessment	Individual report + debriefing
Course Material	Possibly:
Course Outline	During Marketing & Communications for Organisations in Europe, students will learn the basics of marketing, both for the private and the public sector. They will learn how to use several marketing tools and methods to do research into proper marketing & communications approaches for organisations and will learn how to draw up their own marketing communications plan for an organization active within Europe.
Module Learning Outcomes	Competences The student applies their knowledge of Europe to analyse complex challenges related to Europe and its changing role in the world. The student researches and critically evaluates contemporary issues, linking theory and practice to formulate concrete recommendations for organisations active in a European context. Program Learning Outcomes The student can support organisations, institutions and businesses active in Europe in facing challenges related to Europe by analysing issues, evaluating processes, offering advice and solving problems with attention to European business, politics and culture. The student can connect the disciplines of European businesses, politics and culture to solve problems with multi-stakeholder collaboration. The student can research and critically evaluate contemporary issues, linking
	theory and practice to formulate concrete recommendations for organisations active in a European context.

Marketing P	lanning & Strategic Management
Course Code	ES-3BMMPSM-E3-17
Year	2
Semester	1
Credits	5 ECTS
Module Manager	Lee Harris, <u>l.j.harris@hhs.nl</u>
Entry Requirements	An introductory course in Marketing
Method	Lectures
Assessment	Assignment (20%) Exam (open questions) (80%)
Course Material	Wood, <i>Marketing Plan Handbook</i> , Pearson, 5th, or latest edition Johnson et al., <i>Fundamentals of Strategy</i> , Prentice Hall, 3rd, or latest edition
Course Outline	Part 1: Marketing Planning-focus on Chapters 1,4,6, 8 and 10 Marketing Planning Markets and STP Product and Brand Strategy Pricing Strategy Metrics Part 2: Strategic Management-focus on chapters 1,2,3,5,6 and 8 Introduction to Strategy Environment Business Strategy Corporate Strategy and Diversification Innovation Strategies
Learning Outcomes	After completing the course students should be able: To explain the concepts of Marketing strategy as constructed in an effective Marketing Plan To describe Marketing tactics and metrics as related to an effective Marketing Plan To discuss the fundamental issues of Strategic Management To match the best practices of Strategic Management to organisations

6.4 Culture

Spanish Language and Culture B2	
Course Code	MO-HMVT24-SPB2
Year	NA
Semester	2
Credits	15 ECTS
Module Manager	Roberto Barroso, r.barroso@hhs.nl Elena Cabrera, e.cabreravacas@hhs.nl Nathalie Schwan, n.h.h.m.schwan@hhs.nl
Entry Requirements	Spanish A2 level
Method	Three 135 minutes sessions per week
Assessment	TBA
Course Material	TBA
Course Outline	This minor aims at developing the language skills at B2 level of the CEFR in Spanish as well as the political, economic and sociocultural knowledge of the students about Spain and the Spanish speaking world. B2 level of Spanish refers to an upper-intermediate level of Spanish proficiency.
	At B2 level, you can understand complex topics, communicate fluently with native speakers, write detailed texts, and use the language in different situations.
Learning Outcomes	 Students can understand the main ideas of complex texts dealing with both concrete and abstract topics, even if they are of a technical nature as long as they are within their field of specialization. Students are able to interact with native speakers with a sufficient degree of fluency and spontaneity so that communication is effortless for either party. Students can produce clear, detailed texts on a variety of topics, as well as defend a point of view on general topics indicating the pros and cons of different options. Understand the politics, business and culture of Spain and the Hispanic world: Students are able to identify and process the cultural specificities used in the context of the Spanish language.

Dealing with the Brits	
Course Code	MO-HMVT24-DwB
Year	3
Semester	2
Credits	15 ECTS
Module Manager	Daria Brygiert-Faure, d.brygiert@hhs.nl

	Rebecca Kleiweg de Zwaan, <u>r.kleiwegdezwaan@hhs.nl</u>
Entry Requirements	None
Method	Each course encompasses interactive lectures, seminars for discussion, student presentations, practical exercises, assignments, and guest lectures.
Assessment	Politics presentation and advisory report, Business presentation and advisory report, Conference
Course Material	Leeman J, Export Planning, Pearson, 2nd ed. (2017) Case studies from Netherlands-British Trade Council & UK Mission to the European Union
Course Outline	The United Kingdom has historically wielded significant influence over Europe, a dynamic that continues in today's global landscape. English serves as the lingua franca of both the world and the European Union, making the UK a destination for European travel, business, and political engagement. This minor is designed to address the challenges and opportunities presented by Brexit for European professionals.
	The minor is structured into three components:
	1.Political: exploring UK politics and its connection to the EU.2.Business: examining the British market as a potential export destination for European nations.3.Project: wherein students leverage their knowledge and skills to organize a conference dedicated to sharing best practices for engaging with the UK
	post-Brexit.
	Intercultural awareness is interwoven throughout all three components of the minor, enhancing the holistic learning experience.
Learning Outcomes	 Comprehensive understanding of the causes and ramifications of Brexit on both the EU and the UK. Proficiency in providing strategic counsel to organizations involved with the British Isles in the domains of business, politics, and culture. Skilful analysis and critical evaluation of the multifaceted relationship between the EU and the UK, including their association with Ireland. Effective collaboration with diverse stakeholders to deliver successful projects. Competence in addressing delicate intercultural matters.

Exchange Perspectives for Local Impact in Collaboration (EXPLICO)

groups and as individuals.

commentary.

Proficiency in researching contemporary issues related to the British

Capability to devise innovative solutions for contemporary challenges. Aptitude for productive teamwork on cross-border issues, both in small

Creation of educational materials accessible to an international audience. Discernment of the value of these materials through peer review and

Course Code ES-3EXPLICO-23

Year	n/a
Semester	1 & 2
Credits	5 ECTS
Module Manager	Refiya Scheltinga R.Scheltinga@hhs.nl
Entry Requirements	None
Method	 Online lecturers on intercultural competence development, design engineering Online local and international guest lectures exploring the impact of global challenges in different disciplines and regions Collaborative Online International Learning in mixed student groups Process coaching by THUAS coaches Weekly structured project assignments and deliverables and reflection logs
Assessment	Evaluation will be based on a portfolio and essay (grading style: Pass/Fail)
Course Material	TO BE DETERMINED
Course Outline	In this intense 6-week module, students will explore the impact of a global challenge from different personal, cultural, local, and disciplinary perspectives in a multidisciplinary and multicultural team. After mapping out the different actors and their interconnected needs and interests, students zoom in on a beneficiary in one of their local communities to dive deeper into their experience and come up with a plan to make a difference in this specific community. Besides exchanging their own perspectives, all team members will continuously connect to external parties on different local and disciplinary contexts and share their insights with the team to test their assumptions and adjust their plans, taking a design thinking approach. After exploring their beneficiaries' experience in detail, teams will define their own challenge and design and propose solutions to this challenge in close consultation with stakeholders in all their communities. Students will develop their intercultural proficiency, perspective taking skills and their agency as global citizens within their local context. Maybe even more
	importantly, they will also create the basis for an international community and network to collaborate to make a difference in an interconnected world beyond the scope of this project.
Learning Outcomes	 Upon successful completion of the course the student will be able to: Communicate thoughts, opinions, beliefs, and values on global issues from various perspectives and interests. Examine the impact of culture on global issues from a multi-disciplinary and multi-cultural perspective. Critically reflect on personal intercultural interactions for personal, academic, and professional development. Demonstrate flexibility by managing ambiguity and adjust expectations and behaviour in the context of a virtual exchange project. Apply the design thinking cycle and propose solutions to local problems, considering multicultural and multi-stakeholder perspectives in the process.

European Culture: from 1000BCE to TikTok	
Course Code	ES-KCULTURE-23
Year	2
Semester	1 & 2
Credits	5 ECTS
Module Manager	 Emma van Driessum (<u>e.l.m.vandriesum@hhs.nl</u>) Roberto Barrosso (<u>r.barroso@hhs.nl</u>) Dave van Ginhoven (<u>d.vanginhoven@hhs.nl</u>)
Entry Requirements	None
Method	Lecture-Seminar
Assessment	Oral Exam
Course Material	E.H. Gombrich, The Story of Art Maarten de Pourq and Sophie Levie (eds.), European Literary History (selected chapters) Other Literature TO BE DETERMINED
Course Outline	Lectures & seminars exploring European Religion & philosophy, European Literature, Visual Arts, Music, Cinema & Popular culture, with regular reading and viewing assignments.
Module Learning Outcomes	 By the end of this course the student can: Identify & describe key aspects of Europe's cultural development and comment on their influence on Europe today. Analyse the complexities of contemporary European culture & identity Analyse European cultural product (art, music, cinema, literature) and place it in a larger cultural context. Reflect on their own cultural background and how it relates to others in an intercultural Europe. The student can communicate, from a formal, academic perspective, about cultural matters in a manner accessible to lay audiences.

Pan-American Studies	
Course Code	ES-KPANAM-23
Year	2
Semester	2
Credits	5 ECTS
Module Manager	 Nathalie Schwan (N.H.H.M.Schwan@hhs.nl) Dave van Ginhoven (d.vanginhoven@hhs.nl)
Entry Requirements	None
Method	Lecture Seminar

Assessment	Presentation & Written Exam
Course Material	Literature TO BE DETERMINED.
Course Outline	In a series of lectures and seminars, students will explore the cultures of the 'New World' as well as their interactions with Europe. We'll be looking at politics, trade & foreign relations, religion & philosophy, multi-culturalism, at & popular culture, as applied to both the Anglo-American cultures new world and to Latin & Caribbean cultures.
Module Learning Outcomes	 At the end of this course, the student can: Identify and describe the political, cultural and economic forces that are significant to understanding the societies of the Americas as well as their relationship to Europe. Analyse the political, cultural and economic systems of the Americas, as well as their relationship to Europe. Analyse cultural products (art, music, literature & cinema) produced by American cultures and place them in a larger cultural context. Compare and contrast the cultures of the Americas to Europe.

Gender & S	exuality in Europe
Course Code	ES-KGENSEX-23
Year	2
Semester	1 & 2
Credits	5 ECTS
Module Manager	M. Minkman, m.a.minkman@hhs.nl
Entry Requirements	None
Method	Weekly session of 2hr 15min
Assessment	Portfolio
Course Material	Queer in Europe by Lisa Downing and Robert Gillett Self-composed Reader
Course Outline	Students will examine some of the issues that both women and LGBTQ+ people face in European culture, politics and business. Topics such as media representation, female political power and diversity and inclusion measures by private corporations will be examined and discussed. Students will finalize the course with 3 separate critical analysis of the above-mentioned topics.
Module Learning Outcomes	 Students will be able to identify topics relating to women and LGBTQ+ individuals in European culture, business and politics. Students will be able to critically evaluate topics relating to women and LGBTQ+ individuals in European culture, business and politics. Students will understand theories relating to women and LGBTQ+ individuals in European culture, business and politics. Students will be able to offer recommendations to institutions and organizations within Europe on how to improve issues relating to women and LGBTQ+ individuals in European culture, business and politics.

Intercultura	l Communication in English
Course Code	ES-1ICULEN-23
Year	1
Semester	2
Credits	5 ECTS
Module Manager	R. Scheltinga (<u>r.scheltinga@hhs.nl</u>)
Entry Requirements	None
Method	2 x 90 minutes
Assessment	Cultural Advice report
Course Material	James W. Neuliep, Intercultural Communications: A Contextual Approach, 8 th edn, ISBN 9781506390710
Course Outline	This course is designed to introduce students to Intercultural Communication and familiarise them with intercultural concepts necessary to build intercultural competence.
Module Learning Outcomes	 Students will learn and improve their English Communication skills (professional and academic language skills): English writing skills in order to write a cultural advice report using appropriate vocabulary, language, structure and tone. This will also involve research skills and the use of APA style format. English speaking skills in the form of presenting, pitching and debating as well as negotiations in which they learn to use the concepts, acquire new vocabulary and other intercultural knowledge to make these spoken interactions meaningful

6.5 Law, Politics and Administration

Political Challenges	
Course Code	ES-1POLCH-23
Year	1
Semester	1
Credits	5 ECTS
Module Manager	M. Anghel, manghel@hhs.nl
Entry Requirements	None

Method	Weekly lectures and seminars.
Assessment	Open question knowledge examination
Course Material	 John Hirst, The Shortest History of Europe, Old Street Publishing, 2012 Robert Garner, Peter Ferdinand and Stephanie Lawson, Introduction to Politics 4th edition, Oxford University Press, 2020
Course Outline	Any competent European professional is expected to know in detail what the values of the European Union are and where they come from. What allows the European Union to state in the second article of the Treaty of Lisbon that: "The Union is founded on the values of respect for human dignity, freedom, democracy, equality, the rule of law and respect for human rights"? In this course, we retrace the historical evolution of these European values as well as the way they are put into practice across Europe today. We explore a set of current challenges that the continent faces to provide you with a sense of how politics and culture mix and vary across Europe. What was the first "united Europe"? Is Christianity part of European identity? How important is individualism for Europeans? Do all European live in sovereign nation-states? How do Europeans elect their national political leaders? How do European countries differ in the way they organize their government? Which political ideologies are most influential? These are some of the questions we address during the course to paint a picture of what otherwise diverse European societies have in common.
Module Learning Outcomes	 Describe the political and cultural challenges facing contemporary Europe. Identify the historical roots of the studied challenges. Describe the connection between the political and cultural aspect of contemporary European challenges. Recognize the historical and contemporary environment in which European organizations perform. Discriminate between reliable and unreliable sources of information. Apply APA referencing to various types of information sources.

Internationa	al Cooperation in the EU & Beyond
Course Code	ES-1INTCEU-23
Year	1
Semester	2
Credits	5 ECTS
Module Manager	Emma Prins, e.prins@hhs.nl
Entry Requirements	None
Method	Weekly lectures and seminars
Assessment	Individual research paper
Course Material	 McCormick J. (2020). European Union Politics (3d ed). Basingstoke: Palgrave. Robert Garner, Peter Ferdinand and Stephanie Lawson. Introduction to Politics 4th edition, Oxford University Press, 2020

Course Outline	This course focuses on how international organisations operate, with the European Union at the core of the course. In addition to obtaining research skills, students will learn how intergovernmental organisations (IGOs) came about; the different approaches towards cooperation; and how organisations such as the EU function. Consequently, it touches upon how IGOs try to tackle the issues our world faces today, in particular the concerning Trade, Development, Environment, Human Rights and Security. In the final paper, the students zoom in on a specific problem and client concerning one of the aforementioned global issues.
Module Learning Outcomes	 The student describes the assigned problem concerning one of the global issues of Security, Human Rights, Development, Trade, and Environment. (Level 2: Understand) The student outlines the assigned client's perspective on one of the global issues of Security, Human Rights, Development, Trade, and Environment. (Level 3: Apply) The student distinguishes the relevant stakeholders according to the functioning and competence of the European Union. (Level 4: Analyse) The student reviews the relevant existing specialized literature in an APA style paper with an annotated bibliography. (Level 5: Evaluate)
	 The student defends which theory of European integration can be applied to explain one of the global issues of Security, Human Rights, Development, Trade, and Environment. (Level 5: Evaluate)

European identities & Ideologies	
Course Code	ES-KIDID-23
Year	2
Semester	2
Credits	5 ECTS
Module Manager	A. Grebner, a.grebner@hhs.nl
Entry Requirements	None
Method	Weekly Sessions of 3 x 45 min
Assessment	Critical analysis of a top-down or bottom-up campaign/strategy which results in an analytical 3,000-word essay and a folder that collects original material about the strategy/campaign (e.g. media clips, news coverage of activities, video clips etc.
Course Material	Recommended Reading Bottici, C. & Challand, B. (2016) Imagining Europe: Myth, memory and Identity, Cambridge: Cambridge University Press (TO BE DETERMINED) Friedman; R. & Thiel, M. (2022, 1e) European Identity and Culture: Narratives of Transnational Belonging (TO BE DETERMINED), London: Routledge Goodwin, B. (2016, 6e) Using Political Ideas, London: Wiley's (TO BE DETERMINED)
Course Outline	The current internal and external dynamics in the European Union has led in the past decade to an impasse which hinders the European Union to fully realise its potential as a normative power externally and a guarantor of peace

and prosperity inwardly. Widespread discontent led to the rise of Euroscepticism, linked to the question of the necessity of a European identity to strengthen the legitimacy of the European Union and its governing institutions. Populism is on the rise and the political parties associated with opposition to further integration advocate either dismantling the European Union altogether or create a union of sovereign states rather than pooling sovereignty. It is important understand these dynamics, the ideological framework of the arguments and their impact on the capacity to create a strong European Union. This module proposes to analyse ideational foundations of the EU and its critics, the positions of Euroscepticism, nationalism, populism, national and European identities & culture and link these questions to the future of Europe debate. Furthermore, it looks at ideas and forms of citizen activism that increasingly influence the policy priorities of the European Union as we move further towards a Europe of citizens.

Sustainable	Policy
Course Code	ES-2SUSTPOL-23
Year	2
Semester	1
Credits	5 ECTS
Module Manager	Tiaan Westenberg, t.a.westenberg@hhs.nl
Entry Requirements	None formally (some knowledge of the structure and organizations of the EU preferable)
Method	Lectures and Seminars
Assessment	Paper and Presentation
Course Material	The Policy Paradox by Deborah Stone European Union Politics by J. McCormick Other readings will be posted on Brightspace
Course Outline	This unit explores policy making, using the EU as a reference. It will allow students to explore the policy cycle and the policy paradox, learning how to frame problems and offer solutions. The students will propose explanatory memorandums (which often precede proposed Explanatory Memorandums), which means they focus on the first 2 stages of the policy cycle – Agenda Setting and Formulation, with a focus on sustainable policies. Students also learn about some key EU sustainable policy areas: such as environmental policy and policies aimed at equality and inclusion.
Learning Outcomes	 Understand the concept of Sustainable Policy and its relation to policy in general. Explain one sustainability theme and its relevance to contemporary European societies. Discuss the five stages of the policy cycle in general and the EU's policy cycle in particular. Discuss the agenda-setting and policy formulation stages. Demonstrate the role of shared and exclusive EU competences in the policy making process.

- 6. Produce an explanatory memorandum on a specific sustainability themed policy.
- 7. Advertise their proposed Explanatory Memorandum in a short presentation.

Caught in t	he Middle: EU – EAP – Russia
Cauraa Cada	NAC LINAV/TOA CHAA

Course Code	MO-HMVT24-CitM
Year	3
Semester	2
Credits	15 ECTS
Module Manager	Antje Grebner, a.grebner@hhs.nl
Entry Requirements	None
•	None Lectures, Seminars, Online Coil
Requirements	

Course Outline

Since the invasion of Ukraine, three of the EaP countries have applied for EU membership (Georgia, Moldova Ukraine), two applications have been approved Moldova, Ukraine), one is under scrutiny (Georgia). Ukraine is at war, Georgia's northern region of South Ossetia is occupied by Russian military, Moldova is trying to solve the ongoing conflict with its break-away region of Transdniestria, populated by Russian speaker. The decade-long conflict between Armenia and Azerbaijan over Nagorno-Karabakh has flared up again very recently (leading to a mass exodus of Armenians from Nagorno-Karabakh, as of 22 September 2023). After the election in 2020, the elected government had to go into exile and the authoritarian leadership tightened its grip, working closely together with Russia. The EU is supporting the government in exile, currently residing in Estonia, supported by the EU.

In the current situation of conflict, with the European security framework at stake and a continued commitment of the European Union to the EaP, it is the objective of this minor to focus on the EU Eastern Partnership and its future, the possibilities and obstacles of the countries involved as well as future EU-Russia relations.

Leaning Outcomes

- The student with study in detail the Eastern Partnership Policy in its inception in 2009, EU-Russia relations since 1991 and political developments in the EaP countries.
- The student will investigate the individual agreements with each EaP country which details the relationship with the EU and stakeholders in the EU. Looking at provisions in terms of economic and social development, political and civic issues (e.g. human rights, press freedom), security etc.
- Students map the stakeholders involved in the ecosystem of Eastern Partnership, from local to national and European level, including the main

- obstacles (Russian Federation counter initiatives and policies, involvement of Turkey)
- Students will do a COIL project, interacting with students from Tartu and (potentially) Georgia
- Students will have to analyse the geopolitical turmoil currently engulfing EaP countries and development potential future scenarios (e.g. issues that need to be resolved prior to potential accession to the EU)
- Students will work on an online magazine & create a presentation the future scenarios

Peace & Se	curity in Europe
Course Code	ES-2PEACSEC-23
Year	2
Semester	2
Credits	5 ECTS
Module Manager	Maarten van Munster (<u>m.vanmunster@hhs.nl</u>) Isabel Düsterhöft (<u>i.k.dusterhoft@hhs.nl</u>)
Entry Requirements	None - students are more likely to be successful if they have completed their first-year courses
Method	Recorded online lectures and live seminars.
Assessment	Formative testing throughout the course (quizzes, summaries and draft chapters). The final summative assessment is a written policy analysis with an integrated theoretical framework.
Course Material	E. Versluis, M. van Keulen and P. Stephenson (2011), Analysing the European Union Policy Process, Macmillan.
Course Outline	The unit explores how EU policies in the area of peace, security and prosperity aim to contribute to stability on the continent. Students will learn how to use theoretical frameworks and lenses to analyse EU policies, in order to effectively contribute to organisations active in the field of peace, security and prosperity. Students will discover how policy analysis of the decision-making and implementation process is a powerful tool in advising actors in the EU. The course will rely on real-life and current examples, relying on relevant European events, at the time of teaching. The policy areas that students will focus on mainly, are cyber security, counter terrorism, and energy security.
Module Learning Outcomes	 Understand the steps of the decision-making and implementation in the policy cycle of the EU. Identify international relations and political science theories that relate to the EU's policy process. Explain how the historical, legislative and political background have shaped specific policy areas. Produce a theoretical framework in support of the analysis of a particular policy instrument. Connect specific EU authority instruments to policy analysis tools in a particular policy area.

6. Conduct a policy analysis of a specific EU authority instrument.

(War, Instability and Poverty) WIP – Facing the Outside World

Course Code	ES-WARPOV-23
Year	2
Semester	1&2
Credits	5 ECTS
Module Manager	Antje Grebner (a.grebner@hhs.nl)
Entry Requirements	None
Method	Weekly sessions of 3 x 45min
Assessment	Case Study Analysis
Course Material	The Future of Development: A Radical Manifesto by Gustavo Esteva, G., Babones, S. and Babcicky, P.
Course Outline	The module focusses on the building blocks of creating democratic forms of governance and stable societies to elevate developing countries n according with the United Nations Sustainable Development goals. In doing so, the focus lies on public institutional and societal infrastructure and strengthening the essential elements of a flourishing society through education, civil society capacity building and democratic institution-building. The module will outline and critically evaluate these outcomes and value of these approaches through Firstly, looking at the relevant EU policies and the institutional framework in charge of implementation Secondly, introducing analytical tools to evaluate the outcomes, followed by Thirdly, detailed cases both in terms of geographical and thematic outreach, with the aim to analyse the possibilities of the EU to act in different circumstances and difficulties that it faces, applying analytical models.

Personal Leadership & Core Principles for European Integration

Course Code	ES-KPL-23
Year	3
Semester	2
Credits	5 ECTS
Module Manager	Margriet Krijtenburg, g.krijtenburg@hhs.nl

Entry Requirements	None
Method	Interactive lectures & workshops
Assessment	Portfolio (50%) & Presentation (50%)
Course Material	Covey, S.R., <i>The Seven Habits of highly effective people</i> , Free Press, New York & documents distributed in class EU-Documents, online material, documents handed out in class & Krijtenburg, M., "Schuman, yesterday & today"
Course Outline	The course consists of Personal leadership combined with Core Principles for European Integration. Students take two lectures / workshops (90 minutes each) every week: one on Personal Leadership and one on Core Principles for European Integration. The course provides a practical output of universal and timeless principles that help the student to achieve his or her highest personal aspirations and to overcome his or her greatest challenges. The course shows at the same time how those same principles are engraved in the European unification project and are meant to be leading principles for the European integration process. Current issues like migration, Brexit, terrorism, EU-Russia tension, and East-West and North-South situations will be dealt with in the light of those core principles learned, as the principles are possible ways to help to resolve those tensions. Topics on Personal Leadership: Freedom & responsibility, character ethics, Being pro-active while putting values above feelings Having a response-ability whatever the circumstances while keeping the end in mind and putting first things first. The above contributes significantly to leading a (more) happy, harmonious life, while being (more of) a leader. Active participation in class and qualities to be practiced in daily life will foster the student's aim to become a leader in his or her own right. Topics on Core Principles of European Integration: European history in a nutshell Father of Europe, Robert Schuman Original frame of reference for European integration Topicality of original framework & current European and global issues There will be three lectures and three lecture/workshops that will show the link between Personal Leadership and the Core principles of European Integration. The lectures will provide the student with a deeper understanding of European Integration and give insight in current problematic issues and in how to help to solve them. Students will be asked to study in small groups, choosing one of the current EU cri
Learning Outcomes	 After this course the students will be able to: Identify his or her strengths and flaws, virtues, and vices. State different paradigms, and at the same time the (same) universal guiding principles on which personal leadership is based and which go beyond cultures.

- Examine the strong connection between freedom and personal responsibility.
- Produce a growth in self-awareness and leadership through acting proactively on a virtue/ positive quality while keeping the end in mind and putting first things first.
- Assess through a reflective daily journal the progress of the chosen virtue/ positive quality.
- Acknowledge the deep(er) content of the core principles for European Integration.
- Identify the direct link between personal leadership and the effect of (not) practicing the core principles of European Integration when dealing with the current European crises within and at the borders of the EU.
- Contribute to the solution of current crises while practicing the core principles.

Human Rig	hts in Europe
Course Code	ES-KHRINEU-23
Year	2
Semester	2
Credits	5 ECTS
Module Manager	Isabel Düsterhöft (i.k.dusterhoft@hhs.nl) Maarten van Munster (m.vanmunster@hhs.nl)
Entry Requirements	None
Method	Recorded online lectures and live seminars.
Assessment	Formative assessment throughout the course (Q&A, pitch). The final summative assessment is a group advocacy portfolio consisting of a problem and solution analysis, as well as a road map.
Course Material	Will be provided on Brightspace
Course Outline	This module is divided into three parts. The first part will introduce students to the European system of human rights protection (EU and Council of Europe). In part two, five specific human rights topics are introduced: freedom of expression, privacy protection, refugee protection, children's rights and the right to clean and healthy environment. In the last part of the module, students will develop an advocacy pitch and portfolio for an NGO. They are asked to focus on a major European city in which they wish to effect change and will work on identifying key issues, solutions and a feasible road map.
Module Learning Outcomes	 Understand the fundamental mechanisms of global, regional and national human rights protection. Identify the various human rights regulatory instruments within Europe, both from the EU as well as from the Council of Europe. Explain the appropriate human rights framework and its interpretation by relevant courts in the areas of freedom of expression, privacy protection, refugee protection, children's rights and the right to a clean and healthy environment. Produce an NGO advocacy portfolio in the area of either freedom of expression, privacy protection, refugee protection, children's rights and

- the right to a clean and healthy environment, based on a solid understanding of the positions of different actors (e.g. states, international organisations, individuals, other NGOs).
- 5. Present an advocacy pitch based on the portfolio mentioned in learning outcome 4.

Diversity in	Europe
Course Code	ES-3DIVEU-24
Year	2
Semester	1 & 2
Credits	5 ECTS
Module Manager	Tiaan Westenberg, <u>t.a.westenberg@hhs.nl</u> Antje Grebner, <u>a.grebner@hhs.nl</u>
Entry Requirements	None
Method	6 x weekly lectures, 6 x weekly seminars
Assessment	Policy Evaluation
Course Material	Will be provided on Brightspace.
Course Outline	Building on the knowledge gained in semesters 3 and 4, this course looks at the last two steps of the EU's policy cycle: implementation and evaluation. The EU is a highly diverse entity, consisting of multiple levels of political decision-making and implementation, and numerous stakeholders. Focusing on the diversity aspect of the Union and Europe at large, this course looks at the relationship between EU legislation (directives, regulations, decisions) and their implementation on the national level (Member States), as well as impact on the regional and local levels (sub-national organisations and entities). Multi-culturalism and diversity play an important role in whether and how EU policies are implemented. Nevertheless, the EU decision-making bodies, national bodies and agencies and sub-national actors, are guided by a number of fundamental EU principles. Moreover, in case of ambiguities, non-compliance or other procedural complications, there are judicial protection mechanisms and equality bodies. In order to allow students to work on a practical problem, the course focuses on diversity legislation, directives and regulations, which are at the heart of diversity in Europe (DG Employment, Social Affairs and Inclusion and DG Justice and Consumer, the diversity and equality aspects being represented by the Commissioner for Equality and Inclusion). The goal is to allow students to see how legislation related to diversity is implemented on the national and sub-national level, discover the differences across the 27 multi-cultural Member States, and work towards a framework of being able to evaluate the successes and

Learning Outcomes

- Students will understand diversity in its many definitions and dimensions
- Students will understand the history of diversity in the EU, as entrenched in Treaties, Strategies and Policies
- Students will be able to evaluate diversity in the EU

failures of EU policies.

Students will be able to produce a professional product (application to Capitals of Diversity)

Europe's Ch	allenging Neighbourhood
Course Code	MO-HMVT24-ECN
Year	3
Semester	2
Credits	15 ECTS
Module Manager	Dr. Vasilis Karakasis, <u>v.karakasis@hhs.nl</u>
Entry Requirements	None
Method	Lecture/ Seminar
Assessment	Assignment and Risk Assessment
Course Material	Will be provided online on Brightspace
Course Outline	Students will explore how the recent outbreak of war in Europe opened the EU's Pandora's box of uncertainties in the field of human security as well as the promotion of democracy & protection of human rights. Uncovering the risks will be done by engaging with members of think-tanks, members of the foreign affairs committees from political parties both in Brussels as well as in the EU capitals, diplomats from the European External Action Service as well as from the diplomatic corps of the EU member states. The course will introduce students to the main approaches and institutions to decipher questions on human security in Europe and its neighbourhood. We then proceed introducing and applying various models of foreign policy decision-making as well as risk assessment models. Students will familiarise themselves with Q-methodology, which is tailor-made to put the viewpoints of the abovementioned experts to the forefront of the analysis. Students will delve into the specifics of the European Neighbourhood Policy, the key actors, the policies pursued and their effectiveness. In addition, students will get guest lecturers by experts (public and private sectors) in the field of human security and the protection of democracy and human rights. Using as a starting point the European Commission's Strategic Foresight, our students develop the skills to conduct in-depth risk analysis for EU foreign policy think-tanks, providing practical insights and recommendations to address these complex challenges, prepare to navigate the intricacies of international affairs and become a strategic thinker in a rapidly evolving world.

Learning Outcomes

- Students conduct risks analysis for assignment providers
- Students will gain insights from various disciplines (foreign policy analysis and crisis management) and industries/fields (human security & promotion of democracy
- Students map the stakeholders involved in the ecosystem of European Neighbourhood Policy, from local to national and European level
- Students meet practitioners and experts from various professional areas (members of think-tanks, policy-entrepreneurs in foreign policy, diplomats, representatives of European organizations and foreign affairs committees) for statement collection & ranking (see Q-methodology
- Students collect and analyse data (see Q-methodology) via guest lectures and desk research on risks in the fields of human security, democracy and protection of human rights
- Students visualize their findings via graphs/pie/charts and present these orally using a factsheet/poster

EU Public Affairs & Decision Making

MO-HMV/T24-ELIDADM

Course Code	INIO-NINIV 124-EUPADINI
Year	3
Semester	2
Credits	15 ECTS
Module Manager	Pieter Pijlman, <u>p.pijlman@hhs.nl</u> Evelyn van Kampen, <u>e.vankampen@hhs.nl</u>
Entry Requirements	None
Method	Lectures, seminars and simulations
Assessment	Written Exam, Reflection
Course Material	To be provided online on Brightspace

Course Outline

Course Code

The focus of this Minor is on developing students' knowledge and professional skills related to EU legislative decision-making processes, and on how stakeholders can influence these processes through engaging in public affairs. At the beginning of the Minor, students will be introduced to a specific case-study (a legislative proposal by the EU Commission). Students will first learn to analyse this case-study proposal from a legal perspective. Subsequently, students will be asked to take on the role of a stakeholder that has a significant interest in the case-study proposal. In this role, students will acquire relevant public affairs' skills by creating a portfolio of professional products, aiming to influence decision-making by the European Parliament on the case-study proposal. The Minor will end with students showcasing their acquired skills in a simulation of the European Parliament's first reading of the case-study proposal. To ensure the learning environment is as authentic as possible, this Minor will make use of the ES/THUAS professional network,

	THUAS' Lectorate 'Changing role of Europe', and may include a fieldtrip to Brussels.
Learning Outcomes	TBA

Diplomacy (& Foreign Policy in the EU
Course Code	MO-HMVT24-DFPEU
Year	3
Semester	2
Credits	15 ECTS
Module Manager	Dr. Michaela Anghel, <u>m.anghel@hhs.nl</u> Rebecca Kleiweg de Zwaan, <u>r.kleiwegdezwaan@hhs.nl</u>
Entry Requirements	Students following the minor should already have basic general knowledge and an understanding of Europe's cultural backgrounds and political structures.
Method	The course features online and/or live lectures and interactive seminars. Guest lectures, possible field trips, and in-class exercises are part of the course. Students will practice research, writing, speaking and will have the opportunity to establish an active network in the field of foreign policy and diplomacy. Interactive exercises are used to diversify the teaching methodology. Practice-orientation is a key aspect of this minor, allowing students to prepare for internships or junior work in the field of foreign policy and diplomacy upon graduation. Students should be prepared to participate actively and dedicate considerable time to this class.
Assessment	North America = 34 % of final grade Policy Paper (50%) Press Releases (50%) Africa = 33% of final grade Blog (50%) Discussion Points (50%) Asia = 33% of final grade Legal Analysis (50%) Oral Briefing (50%)
Course Material	Two textbooks which will be announced at a later point in time.
Course Outline	Diplomacy is key when looking at the EU's foreign policy. Indeed, without it, there would be no solutions to current issues. However, how is diplomacy conducted in the EU? What is the role of The European External Action Service? How is it organized? What are their main priorities when dealing with strategic partners, key international players, and emerging and developing powers -How do EU diplomats wheel and deal in the 21 century?

The course focusses on Diplomacy in the EU. More specifically, the minor will be divided in three parts connected to three regions which are of importance to the EU:

- 1) North America,
- 2) Africa,
- 3) Asia.

In order to apply diplomacy in practice, students first need to have some knowledge about Foreign Policy and the EU. Therefore, the idea is to focus on basic theory in the first three weeks of the course. This will include the key players, policy and legislative framework and recent diplomatic developments as reported on in the news. Theoretical concepts and key research in the area of foreign policy and diplomacy will also be introduced. The first three weeks of the course will therefore be taught together for all three modules, likely in the form of online lectures (due to timetable conflicts) and live seminars that will focus on applying the theory presented to the respective geographical area of the part of the minor.

In the following eight weeks, each part of the minor will focus on case studies related to the regions zooming in on the key issues at stake. During these weeks, experts from the professional field (both topic and geography-wise) will feature heavily and provide students with real-life examples and a feeling for how diplomacy plays out in practice. The vast personal and professional network of the module designers will ensure that students are able to make connections for future internships or jobs.

The last three weeks of the minor will focus on the application of the knowledge and skills learned during the course and prepare the students for the summative assessment in each part of the minor. Skills labs such as writing clinics will be included and students will receive formative peer and instructor-led feedback.

Learning Outcomes

- Understand the theoretical background of foreign policy and diplomacy;
- Explain the role of the EU on the world stage and its internal mechanisms related to foreign policy and diplomacy;
- Identify key conflicts in the various regions of strategic importance to the EU:
- Discuss relevant stakeholders, policy framework and processes in foreign policy and diplomacy;
- Demonstrate the ability to research developments on a global scale;
- Analyse conflicts from a political and legal angle;
- Produce and communicate advise on the basis of political and legal analysis of current conflicts.

International Law Course Code ES-HMVT23-LAW Year 3 Semester 1 Credits 15 ECTS

Module Manager Mari-Jose Weijerman (Public International Law)

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Isabel Dusterhoft (International Humanitarian and Criminal Law)

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Maarten van Munster (Human Rights Law)

m.vanmunster@hhs.nl

Entry Requirements A good command of English (reading level C1 CEFRL) is essential to do well in the course. No legal background is required but a 'feel' for legal material is likely to be an asset.

Method

Teaching will be mainly by means of participatory workshops and seminars, although there may be mini lectures from time to time where the need arises.

Assessment

Group case assignment (presentation + essay)
Comprehensive final exam (written)

Individual paper (essay)
Written exam & moot court
Written exam, & presentation

Course Material

Jan Klabbers (2020), *International Law*, (2nd ed.), Cambridge University Press Moeckli, D., Shah, S., & Sivakumaran, S. (2017) International Human Rights Law. Oxford: University Press

Course Outline

The objective of this course is to provide students with legal and generic knowledge on Public International Law (PIL). Relations between states are governed by the policies of international law; critical knowledge of international law therefor represents an indispensable precondition for the understanding of complex relations on the international stage. PIL consists of rules and principles of general application dealing with the conduct of states and of international organizations and with their relations inter se as well as with some of their relations with persons, whether natural or juridical.

Both International Humanitarian Law (IHL) and International Criminal Law (ICL) belong to the realm of international law. Both fields of law have developed spectacularly in recent decades. However, the basic principles of international humanitarian law and the founding conventions in this field have been around for much longer. The principles and rules of International Criminal Law have been strongly developed by International Legal institutions (many of them based in The Hague) such as the former International Criminal Tribunal for the former Yugoslavia (ICTY), the former International Criminal Tribunal for Rwanda (ICTR) and the International Criminal Court (ICC), some of which may be visited during field trips.

The aftermath of the Second World War provided a fertile ground for the creation and promotion of International Human Rights Conventions. The first step in this process was the adoption of the Universal Declaration of Human Rights in 1948. At the moment, over 10 different United Nations conventions are in force. On a regional level three legal systems exist: the Inter-American, African, and European system. In this module students will specifically focus on the European system. The cumulative effect of both the developments at the UN and the regional levels has led to a situation where human rights can no longer be considered as belonging to the domestic jurisdiction of individual states. Human rights standards have become internationalised both legally and politically. Governments experience pressure to observe international standards and can no longer get away by simply denouncing foreign interference within the domestic situation of the country.

Course Outline Upon successful completion on the course, students will be able to: Have knowledge and understanding of the function, sources, and major principles of IL Understand the making of treaties and their importance in international relations. Appreciate the possibilities and limitations of international dispute resolution. Be able to deal with problems that have international legal implications: territory, law of the sea, state responsibility and the use of force. Be able to deal with problems that have international legal implications: analyse problem questions; set out the fundamental principles involved in the questions; apply those principles and show an awareness of alternative arguments. Have knowledge of the structure and powers of the main institutions involved in the field of PIL and the resolution of disputes. Explain the historical foundations and fundamental principles of IHL.

Discuss the role of courts and tribunals active in the field of ICL.

Political Co	mmunication in the 21st Century
Course Code	MO-HMVT23-PCC
Year	3
Semester	1
Credits	15 ECTS
Module Manager	Dave van Ginhoven, <u>d.vanginhoven@hhs.nl</u> Rebecca Kleiweg, <u>r.kleiweg@hhs.nl</u>
Entry Requirements	None
Method	Lectures and video presentations
Assessment	Final paper/essay A group presentation analysing of the online communications strategies used by a political entity (30%). An individual essay offering analysis of the role of online communication in current political affairs (70%). Assignment 1 (15%) Assignment 2 (20%) Final exam (65%)
Course Material	An (electronic) anthology of reading material is made available at the start of the course. Textbook <i>Media Culture and Society</i> (Hodkinson 2 nd edition 2017) material on BrightSpace and audio/visual materials used in class
Course Outline	Edmund Burke once described the media as the Fourth Estate in the political hierarchy after the conventional executive, legislature, and judiciary. Subsequently, we have witnessed an ever-closer relationship develop between the media and political actors. Hence, this course seeks to examine

the role that the media play in various political circles and vice-versa. The central objective of the course will be to familiarise students with the seminal themes and concepts involved in the study of Media and Politics. This aim will be achieved by focusing the course on the core aspects of political communication, the dynamics of visual culture, political advertising, and developments in new technologies. The methodology will be to mix conventional lectures with practical examples of media coverage and political interaction. In addition, the course aims to provide students with a range of contemporary reading material from a wide variety of sources to help them expand their knowledge and awareness. The reading material has been carefully selected to match both the themes of the lectures and the contrasting and comparative scope of the course.

This course aims to give students an introduction to the body of knowledge on the interface between politics and the new media. Politics is everywhere, it is fascinating and exciting. Political parties and politicians are now utilising new technologies as an increasingly important part of their strategies to communicate their message to other politicians, party members, and the public at large. As students of Media and Politics I will see, the use of different media requires different strategies, thus impacting the style, and often the substance, of politics. This module seeks to examine the ways in which politics and politicians have been changed by the use of new technologies and platforms such as social media. It examines the ways in which new ICT is used and how it fits in with the use of more traditional methods of political communication. The module will be taught in a way that will cover the study as succinctly as possible from an international perspective.

Learning Outcomes

Upon successful completion of the course, students will be able to:

- Identify the essential basics of how media and political actors interact
- Identify the various ways in which politics use the media
- Trace the development of the mediatisation of politics
- Trace the development of the politicisation of media
- Demonstrate awareness of the fundamental differences and similarities of the adoption and adaptation of new technologies in differing circumstances.
- Identify the various tools of political interaction in the modern world.
- Create part of their own teaching and learning materials which can be utilised by their peers.
- Critique the value of such materials via peer review and commentaries.
- Analyse the fundamental potential shift in the roles of media production and consumption, facilitated by ICT's.
- Students will be presented with a sociological approach to media and gain an understanding of the political, economic, and social aspects of the media in contemporary society.

The Legal Dimension of Europe	
Course Code	ES-3LEGDIM-E3-20
Year	3
Semester	1
Credits	5 ECTS
Module Manager	Maarten van Munster M.vanMunster@hhs.nl
Entry Requirements	None
Method	Video lectures and interactive seminars
Assessment	Semester 1: A written exam with open questions (80%) and a case (20%) Semester 2: A written exam with open questions
Course Material	Davies, K. <i>Understanding European Union Law</i> (2019) 7 th edition Oxon: Routledge. Ooik van et al. <i>European Basic Treaties</i> (2012) Deventer: Kluwer
Course Outline	This module will look at the legal dimension of Europe. How does the EU transform policy areas into binding laws? How is judicial protection arranged under the Treaty for the institutions, member states, its citizens, and businesses? How does European law affect the internal market? The origin, the organisation, and the procedures of the European Council, the European Commission, the European Parliament, and the European Court of Justice are dealt with, as are the powers and tasks of these institutions. Examples of the free movement of goods, persons, and competition law will be examined.
Learning Outcomes	 Upon successful completion of the course, students will be able to: Understand the characteristics of the European Union's legal order. Understand decision-making procedures and secondary legislation. Identify the system of judicial protection in the EU. Understand the role of the CoJEU, the General Court and national courts in European Law. Understand the legal mechanisms of the free movement of goods, persons, freedom to provide services, and the freedom of establishment. Understand the importance of competition law as an essential complement to the internal market.

Contemporary European Politics	
Course Code	ES-3PACEP-E3-16
Year	3
Semester	1
Credits	5 ECTS
Module Manager	Andreas Funk, A.Funk@hhs.nl

Entry Requirements	None
Method	Lectures and seminars
Assessment	2500-word essay
Course Material	Baylis, J., Smith, S. Owens, P. (2017) <i>The Globalization of World Politics</i> , 7 th edition
Course Outline	In this module, students build on their awareness of developments and processes within the political arena in Europe. In particular, they will gain an understanding of the dynamics of politics in Europe and the main political cleavages. Other questions that will be discussed are what are the main trends and developments shaping European politics and what impact does globalisation have on European nation states?
Learning Outcomes	 Upon successful completion on the course, students will be able to: Classify the main cleavages in the European Political landscape Explain the main trends and developments shaping European politics Give at least 2 examples of the impact of globalisation on European nation states in the contemporary world

6.6 Modern Foreign Languages & Skills

Professiona	I Communication in English
Course Code	ES-1PROCOM-24
Year	1
Semester	1
Credits	5 ECTS
Module Manager	Paul Treanor (p.a.treanor@hhs.nl) Daria Brygiert-Faure (d.brygiert@hhs.nl)
Entry Requirements	None
Method	Workshops
Assessment	Writing Assignment(s) & a Presentation
Course Material	This course is taught with materials of our own creation, on and offline.
Course Outline	Students work, in a series of workshops, on their professional communications skills, including writing and (public) speaking in English, with the appropriate style and tone. To make they have enough to communicate about, students will also be working on their basic research skills. The course is practical and puts students to work with a mix of instruction, coaching and blended learning.
Module Learning Outcomes	At the end of this course, the student can: Conduct research and use APA referencing Communicate professionally in English in speech and writing. Produce professional products in English.

Survival Dutch/Dutch A1	
Course Code	ES-ISDUTSECLE-23
Year	1
Semester	1 & 2
Credits	2 ECTS
Module Manager	Johanna Eisinger-Jansen, <u>J.P.Eisinger@hhs.nl</u>
Entry Requirements	None
Method	Group work led by a faculty member. The module is designed to equip students with skills to communicate in everyday situations (introducing oneself, shopping, etc.).
Assessment	Oral Exam (30%) & written exam (70%)
Course Material	Student Manual (to be found on BrightSpace)

	Nederlands in gang Methode NT2 voor hoogopgeleide anderstaligen, Berna de Boer, Margaret van der Kamp, Birgit Lijmbach, Uitgeverij Coutinho, ISBN: 9789046905609 third edition. (Included is the log-in code for the online material)
Course Outline	After successfully completing Survival Dutch Part A and B, students will be able to communicate on Level A1 (Basic User) of the Common European Framework of Reference for Languages (CEFR):
	After completing Survival Dutch, students can understand and use familiar everyday expressions and very basic phrases aimed at the satisfaction of needs of a concrete type. They can introduce themselves and others and can ask and answer questions about personal details such as where they live, people they know and things they have. They can interact in a simple way provided the other person talks slowly and clearly and is prepared to help.
Learning Outcomes	After successfully completing the Survival Dutch course, students will be able to communicate on Level A1 (Basic User) of the Common European Framework of Reference for Languages (CEFR).

English for Guest Students (intermediate)	
Course Code	ES-ISENGINTER-23
Year	n/a
Semester	1 & 2
Credits	2 ECTS
Module Manager	Maria Pau, m.p.pau@hhs.nl
Entry Requirements	None
Level	Intermediate Professional English B1-B2
Method	Seminars
Assessment	Oral Exam (50%) & portfolio (50%)
Course Material	Module book provided by the English department
Course Outline	 Meeting practice & language Presentation language Press releases Business emails Listicle
Learning Outcomes	Students will: Develop their business/professional vocabulary, meeting & presentation vocabulary, their overall fluency, and business writing skills Increase their fluency and confidence in communicating in English in a professional setting

6.7 Research

Applied Research Skills	
Course Code	ES-2RESEARCH-24
Year	2
Semester	1
Credits	5 ECTS
Module Manager	V. Karakasis v.karakasis@hhs.nl
Entry Requirements	None
Method	Interactive workshops on a weekly basis, wherein students build up their group report in close consultation with their instructors, supported by short videos (whenever applicable) uploaded on Brightspace. Instructors should be perceived more as tutors and less as lecturers.
Assessment	Written Report in Groups
Course Material	Will be provided on Brightspace
Course Outline	Applied Research Skills is an important requirement for most job profiles in our Program Framework. In this course, students act as sustainability researchers and analysts who conduct research for a wide range of European professional end-users, including Research Groups and small-scale organizations located in THUAS, NGOs, lobby-groups and social-media campaigners. Through Applied Research, students learn how to decode the needs/desires of the assignment providers, translate them into research objectives, perform quantitative and qualitative analysis, and conclude with recommendations. Students are challenged to upgrade their research skills. They will learn how to
	design and run a survey wherein they introduce the needs of the assignment providers, translate them into research objectives, map the insights of previous authors in order to identify key concepts, "transform" these concepts into variables, use questionnaires to perform analysis and propose tangible conclusions and recommendations regarding questions of sustainability.
Module Learning Outcomes	 Students will be able to identify and frame the needs of the assignment provider(s) Students will be able to translate those needs into research objectives Students will be able to describe a theoretical framework/benchmarking model to formulate questions for the questionnaire and the interview Students will be able to gather data through the use of questionnaires and interviews Students will be able to present the collected data through the use of excel Students will be able to analyse the data through the use of a theoretical 7. framework/benchmarking model Students will be able to provide recommendations to the assignment provider(s) based on the collected data